

Bierfest (the “Event”)

Terms and Conditions

GENERAL TERMS

1. The Event, held at Old Billingsgate Market (“**Venue**”) is organised and managed by International Management Group (UK) Limited, a company incorporated in England and Wales and with registered offices at Building 6, Chiswick Park, 566 Chiswick High Road, Chiswick, London, W4 5HR (“**Organiser**”).
 2. Admission to the Event is only permitted to holders of a valid wristband (“**Wristband**”).
 3. A valid Wristband entitles the holder to attend the Event on the date and at the times stated on the Wristband.
 4. Where a Wristband is purchased from the Organiser (whether online or over the telephone), the Purchase Conditions (as set out below) shall apply. Where a Wristband is purchased via a third party ticketing platform, the terms and conditions of that third party (“**Third Party Terms**”) shall apply. Where those Third Party Terms reference the terms and conditions of the Organiser, the Purchase Conditions shall apply to the extent referenced therein.
 5. Notwithstanding the means by which a visitor has acquired a Wristband, the Entry Conditions as set out below apply to **all visitors** attending the Event.
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ENTRY CONDITIONS

1. There shall be no admittance to the Event without a valid Wristband.
2. All holders of a Wristband agree to be bound by these Entry Conditions, those as detailed on the Wristband, and such other terms as are drawn to the attention of visitors by the Organiser and/or by any third party seller of Wristbands (as applicable).
3. It is the Wristband holder’s responsibility to check his or her Wristband(s), as mistakes cannot always be rectified and the Organiser shall not be responsible for any incorrect Wristbands.
4. Wristbands may not be used as prizes in competitions, “give-aways” or a lottery without the prior written consent of the Organiser in its sole discretion.
5. **Wristbands must not be resold, exchanged, transferred, altered or defaced.** Any such action shall render the Wristband void (and any individual with such a Wristband may be refused entry or removed from the Event in Organiser’s sole discretion).
6. On entry to the Event all visitors agree to accept and abide by any rules of the Venue and any other regulations from time to time provided on entry to the Venue.
7. The Organiser shall not be responsible for any lost or stolen Wristbands.
8. In order to facilitate the security, safety and comfort of all attendees, Organiser reserves the right in its absolute discretion to conduct security searches of persons, clothing, bags and all other items on entry and exit to the Venue and to confiscate items which may be illegal, prohibited, cause danger and/or disruption to the Event or other visitors, or are in breach of these Entry Conditions and to refuse admission to the Event. Anyone resisting confiscation of disallowed items or disregarding these conditions will face eviction from the site.
9. Visitors must not bring any of the following items into the Venue: food, drink, glass, sharp items, drones, laser pens, and Organiser reserves the right to confiscate any such item(s) from any person entering or at the Venue.

10. Organiser reserves the right to:
 - a. Refuse admission to anyone who does not have a valid Wristband (including those which appear to be counterfeit or which have been altered and/or defaced);
 - b. evict any person who is:
 - i. breaching these Entry Conditions;
 - ii. committing a criminal offence;
 - iii. behaving in a disorderly manner or in a way that has an adverse effect on public safety,
 - iv. behaving in an anti-social manner or in a way that causes a public nuisance;
 - v. conducting themselves in a manner that is inappropriate to and/or compromises the safety and/or security of other attendees;
 - vi. conducting themselves in a manner that is offensive and/or disrespectful to staff; and/or
 - vii. under the influence of drugs and/or excessive alcohol,
 - c. refuse alcohol to any attendee who, in Organiser's absolute discretion, is unreasonably intoxicated and/or is behaving in an unacceptable manner;
 - d. evict all members of any group of persons where that group is behaving in a persistent anti-social manner.
11. **The Event is strictly over 18s only.** Proof of age may be required from anyone attending the Event and all visitors must carry photographic identification ("ID") at all times when at the Event. Failure to provide valid ID on request may result in visitor being refused admission or being asked to leave the Event (as applicable). If a visitor looks under 21 they may be asked for proof of age.
12. Use of illegal substances are strictly prohibited at the Event.
13. No animals are allowed at the Event, other than assistance dogs (such as guide dogs).
14. Commercial, promotional and trading activities are not permitted at the Event without express prior written permission of the Organiser. Please note that the Organiser will charge a fee for any commercial activity (including filming, photography and recording) at the Event.
15. All sound and moving or still picture rights including, without limitation, on the internet, vest exclusively with the Organiser and any material captured, filmed or recorded at the Event may only be used for the personal, non-profit making enjoyment of amateurs. By entering the Event, visitors agree and consent to:
 - a. being photographed, filmed or recorded as visitors attending the Event, and to such image or recording of them being used in future marketing and promotional material for the Event and/or the Organiser and its affiliated companies
 - b. being filmed, photographed and recorded for television, radio, webcast and other public broadcast in any medium and/or for any video or DVD as part of the audience; and/or
 - c. being recorded by onsite CCTV cameras and recordings for security purposes.
16. Entrance to the Event is subject to both a prohibition on the use of photographic or filming equipment at the Event for commercial gain, without the Organiser's prior written consent; such that:
 - a. a person may be denied entry to, or removed from the Event if he or she is found in possession of any equipment capable of taking photographs, making films, sound recordings or broadcasts; or if he or she takes any photograph, makes a film, sound recording or broadcast of anything occurring inside the Festival for commercial gain; and
 - b. a person may enter the Event with equipment referred to in (a) above where it is integrated into electronic communications apparatus designed for personal private use (such as a mobile

- telephone) and/or a personal stills camera, but the person may still be removed in accordance with paragraph (a) above if they attempt to use this device for commercial gain.
17. In the event of an emergency, Wristband holders and all visitors to the Event must follow instructions and directions from stewards, staff and/or other officials.
 18. Each Wristband holder acknowledges that attendance at the Event is entirely at their own risk and neither the Organiser nor any of its employees, contractors, affiliated entities, or their servants or agents, shall be liable for any loss, injury or damage (to person or property) howsoever suffered by a holder of a Wristband, including consequential losses, save for:
 - i. death or personal injury caused by the negligence of the Organiser, its employees, contractors or agents; and
 - ii. any other liability that cannot be excluded or limited under applicable laws, including the Consumer Rights Act 2015.
 19. Notwithstanding the means by which a visitor has purchased a Wristband, the Entry Conditions as set out below apply to **all visitors** attending the Event.
 20. These Entry Conditions shall be governed by English law and those bound by them hereby submit to the exclusive jurisdiction of the English courts in connection herewith.
 21. If any of these Entry Conditions should be determined to be illegal, invalid or otherwise unenforceable by reason of the law of any state or country in which these terms and conditions are intended to be effective, then to the extent and within the jurisdiction in which that term or condition is illegal, invalid or unenforceable, it shall be severed and deleted from that term and the remaining terms and conditions shall survive and continue to be binding and enforceable.
 22. The Organiser expressly reserves the right to change and/or amend these Entry Conditions from time to time.

PURCHASE CONDITIONS

1. Where a Wristband is purchased from the Organiser (whether online or over the telephone), these Purchase Conditions shall apply. Where a Wristband is purchased via a third party ticketing platform, the Third Party Terms (as defined above) shall apply. Where those Third Party Terms reference the terms and conditions of the Organiser, these Purchase Conditions shall apply to the extent referenced therein.
2. In these Purchase Conditions, “you” shall mean each holder of a Wristband.
3. Wristbands are issued subject to, and these Purchase Conditions incorporate, the rules and regulations of the Venue, and shall remain the property of the Organiser who hereby reserves the right to recall any Wristband at any time.
4. **All orders are final and unless otherwise stated herein, no refunds, cancellations or exchanges are available after a Wristband has been purchased.**
5. The price payable for the Wristbands “Price” will be set out in the booking summary and the invoice subsequently issued by the Organiser. You shall pay the Price in full to Organiser by no later than 30 days from the date of the invoice, save for where the date of the Event is fewer than 30 days from the date of the invoice, in which case you must pay the Price immediately (but in any event, no later than two days prior to the Event).
6. Notwithstanding the payment terms at clause 5 of these Purchase Conditions, Organiser will only issue Wristbands where the Price has been received in full in cleared funds by the Organiser.

7. If the Event is postponed (whether in its entirety or if the relevant day of the Event to which your Wristband relates, is postponed), your Wristband will be valid for the rescheduled Event. Where you are unable to attend the rescheduled Event or where you choose not to do so, you will be entitled to a full refund of the face value of the Wristband but no refund will be given in respect of any other expenditure whatsoever.
8. If the Event is cancelled (whether in its entirety or if the relevant day of the Event to which your Wristband relates, is cancelled) prior to the opening of the Event day (as applicable), you shall be entitled to a full refund of the face value of the Wristband but no refund will be given in respect of any other expenditure whatsoever.
9. If the day of the Event to which your Wristband relates is curtailed, Organiser may offer refunds (in whole or in part) or may reschedule the Event in its sole discretion (acting reasonably). Where any curtailed Event is rescheduled, the provisions of Clause 7 of these Purchase Conditions shall apply.
10. You are responsible for any travel and accommodation arrangements for the Event and except as set out in these Purchase Conditions, Organiser shall not be liable for loss or damage of any kind whether direct or consequential, including but not limited to travel or accommodation expenses from postponement, cancellation, abandonment or curtailment of the Event and the Wristband holder waives all rights of whatsoever nature against Organiser, its employees, servants, agents, independent contractors or representatives arising from cancellation, abandonment or curtailment of the Event. Nothing in the Purchase Conditions shall exclude or restrict liability for personal injury or death due to negligence.
11. Without prejudice to the provisions of clauses 7, 8 and 9 of these Purchase Conditions, Wristbands are non-refundable and are issued subject to the Organiser's right to alter or vary the Event due to events or circumstances beyond its reasonable control without being obliged to refund monies or exchange Wristbands. It is the responsibility of the Wristband holder to ascertain the date, time and venue of any rearranged staging of the Event.
12. **Please note the terms of the Privacy Policy:** <https://www.thelondonbierfest.com/privacy-policy>
13. These Purchase Conditions shall be governed by English law and those bound by them hereby submit to the exclusive jurisdiction of the English courts in connection herewith.
14. If any of these Purchase Conditions should be determined to be illegal, invalid or otherwise unenforceable by reason of the law of any state or country in which these terms and conditions are intended to be effective, then to the extent and within the jurisdiction in which that term or condition is illegal, invalid or unenforceable, it shall be severed and deleted from that term and the remaining terms and conditions shall survive and continue to be binding and enforceable.